

# Brandon Middleton, Associate



## Professional Experience

Brandon Middleton is a registered patent attorney who focuses his practice on various intellectual property matters. Brandon prepares and prosecutes patent applications, trademark registration applications, and copyright registration applications for clients ranging from individual entrepreneurs, emerging technology companies, and startups to colleges, universities, and Fortune 500 companies. In addition to assisting clients with strategic counseling and the preparation of applications, Brandon works closely with other WLJ intellectual property attorneys and litigators on intellectual property-related litigation and administrative matters before the United States Patent and Trademark Office.

Brandon is the lead attorney for WLJ Tech Law, a specialized group of WLJ attorneys from various practice areas who are passionate and knowledgeable about technology, startups, innovation, and entrepreneurship. As part of the WLJ Tech Law team, Brandon works with founders of startups and small businesses on IP-related education and strategy. Brandon routinely offices at the Little Rock Tech Park where he is immersed in the world of technology, and works closely with clients who have participated in various Arkansas accelerator programs. WLJ Tech Law opened its office in the Little Rock Tech Park in 2018 to better serve and understand the tech community. Outside of his work with technology clients, Brandon also serves as a member of the Blockchain Working Group of DRI's Center for Law and Public Policy, a nationally recognized organization providing scholarship, legal expertise, and advocacy for new and important legal issues and developments.

## Practice Areas

Intellectual Property  
Enforcement & Litigation

Patent Prosecution &  
Counseling

Trademark & Copyright  
Registration & Counseling

e-Discovery Services

Medical Marijuana &  
Industrial Hemp

## Admitted to Practice

U.S. Patent and Trademark  
Office

Arkansas, 2016

U.S. District Court for the  
Eastern & Western Districts  
of Arkansas

## Education

B.S. Chemical Engineering,  
University of Arkansas

J.D., UALR Bowen School of  
Law (*magna cum laude*)

Brandon has also taken a lead role in WLJ e-Discovery Solutions and the firm's handling of the review and production of electronically stored information (ESI) in complex litigation. And, through his work in another specialized group of WLJ attorneys, Heartland Cannabis Lawyers, Brandon works with cannabis innovators to secure intellectual property rights in their products and brands as the law continues to evolve with regard to cannabis access.

### **Education and Background**

Brandon earned his J.D. from the UALR William H. Bowen School of Law, graduating *magna cum laude* in 2016. While at Bowen, Brandon was a Bowen Scholar, was selected to serve as a Dean's Fellow, and served as Justice of Phi Alpha Delta Law Fraternity, International. Brandon served as an Associate Editor for the *UALR Law Review* and published two abstracts in the *Arkansas Real Estate Review*. In law school, Brandon was awarded the John N. Stern Scholars Fund Scholarship and received a Top Paper Award for earning the highest grade in multiple courses, including Civil Procedure II, Property II, Decedent's Estates, and Intellectual Property.

Prior to attending law school, Brandon graduated with a Bachelor of Science in Chemical Engineering from the University of Arkansas and worked for a Fortune 500 company at a crude oil refinery. While at the University of Arkansas, Brandon served on the Board of the University's chapter of the American Institute of Chemical Engineers.